

PRESS RELEASE – PERFORMANCES

FOR IMMEDIATE RELEASE

Date: _____

“Beauty and the Beast”

On Stage this Weekend

(Your Community) – Scores of local children team up with two professional actors this weekend to present Prairie Fire Children’s Theatre’s original musical version of the classic tale of love and redemption, “Beauty and the Beast.”

Performances are slated for (days, dates, times) at (location) in (community.)

“Beauty and the Beast,” with script and music by Daniel Nordquist and costume and set design by Deborah Pick, continues Prairie Fire Children’s Theatre’s traditions of presenting classic tales as you’ve never seen them done before.

The local cast features: (Attach cast list)

Prairie Fire Theatre’s professionals (see bio) and (see bio) will co-direct the production and play the roles of Madame Serafina, Papa and The Beast.

Tickets are (price) and are available at (advance outlets and/or at the door.)

This Prairie Fire Children’s Theatre residency is being sponsored by (List sponsors.)

For more information: (Contact Person)